



**SAEON**  
South African Environmental  
Observation Network



INTERCONNECTED  
EARTH SYSTEM AND SOCIETY

# 14<sup>th</sup> ICSHMO

International Conference on Southern  
Hemisphere Meteorology and Oceanography

31 MARCH - 4 APRIL 2025 · CTICC, Cape Town, South Africa



PROSPECTUS

# 600 South African and International researchers



Held every three years, the ICSHMO series began in the early 1980s and for 40 years has provided a unique venue for discussion of the atmospheric and oceanic science of the Southern Hemisphere. All regions south of the Equator are relevant for discussion at ICSHMO conferences with specific sessions related to the latest research on weather, climate variability and change, oceanography, sea-ice, interactions between components of the climate system, human interactions with the environment, and reflections on the history of the science.

The ICSHMO conferences bring together a special family of researchers throughout the world who are interested in Southern Hemisphere problems. The conference has been hosted by different Southern Hemisphere countries and has only once before been held in southern Africa (Pretoria, 1997). The next ICSHMO meeting, which is the 14th in the series, is scheduled for autumn 2025.

Hosting the ICSHMO will provide an opportunity for the South African government, organisations and scientists to showcase their research and investments to an international audience. The potential future benefits include increased collaboration and interactions between local scientists and students with experts from a wide range of other countries, opportunities to develop new research projects and international scientific programmes and to explore funding to support local ongoing activities.

## **Themes of the 2024 Conference include:**

- Atmospheric and oceanic processes and observations
- Climate variability and change
- Scale interactions
- Severe weather and extreme events
- Atmospheric chemistry and air quality
- Computational Modelling, prediction and machine learning
- Cross-cutting issues in meteorology and oceanography
- Solar Radiation Modification (SRM)
- Cyclones and their transitions

# Sponsorship Opportunities

There are several sponsorship packages and exhibition options available, providing you with a choice of exposure and financial commitment.

PACKAGE	PACKAGE PRICE
<b>Platinum Sponsorship</b> <ul style="list-style-type: none"> <li>• Exclusive branding as the Platinum Sponsor.</li> <li>• Sponsor Welcome Address at the Conference Opening</li> <li>• Acknowledgment in all official conference communications, including mailers and social media.</li> <li>• Full-page advertisement in the Conference Book/Final Programme.</li> <li>• Logo placement on conference bags and lanyards.</li> <li>• Premium exhibition booth space at the conference. – 18 sqm.</li> <li>• Acknowledgment during the opening and closing ceremonies.</li> <li>• Acknowledgment on the conference website.</li> <li>• 10 complimentary registrations</li> </ul>	<b>R1 000, 000.00</b>
<b>Diamond Sponsorship</b> <ul style="list-style-type: none"> <li>• Prominent branding as the Diamond Sponsor on all conference materials</li> <li>• Recognition as the sponsor of a keynote session or panel discussion.</li> <li>• Half-page advertisement in the Conference Book /Final Programme.</li> <li>• Opportunity to include inserts in delegate bags.</li> <li>• Complimentary exhibition booth at a prime location. – 18sqm</li> <li>• Acknowledgment on the conference website.</li> <li>• 8 complimentary conference registrations.</li> </ul>	<b>R500, 000.00</b>
<b>Gold Sponsorship</b> <ul style="list-style-type: none"> <li>• Branding as the Gold Sponsor on conference materials.</li> <li>• Quarter-page advertisement in the Conference Book /Final Programme.</li> <li>• Exhibition booth at the conference. – 18sqm</li> <li>• Acknowledgment on the conference website.</li> <li>• 6 complimentary conference registrations</li> </ul>	<b>R120, 000.00</b>
<b>Silver Sponsorship</b> <ul style="list-style-type: none"> <li>• Branding as the Silver Sponsor on conference materials.</li> <li>• Exhibition booth at the conference.</li> <li>• Acknowledgment on the conference website.</li> <li>• 3 complimentary conference registration.</li> </ul>	<b>R65, 000.00</b>

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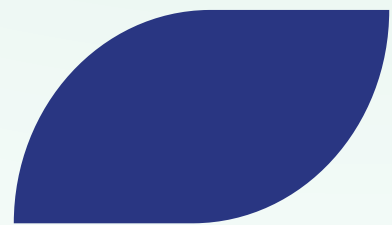
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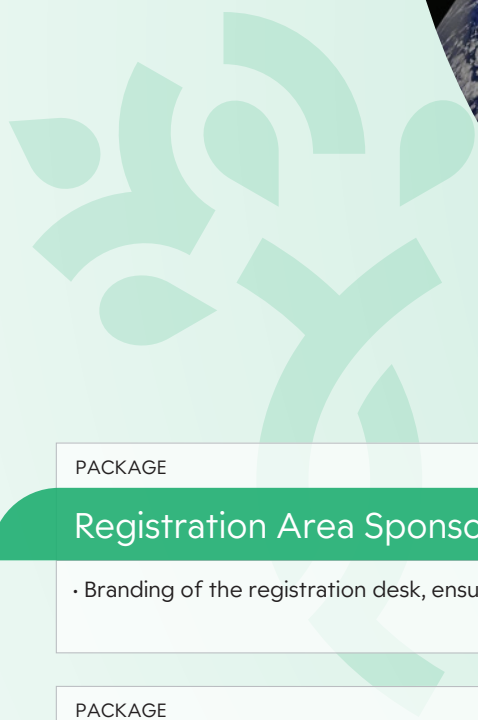
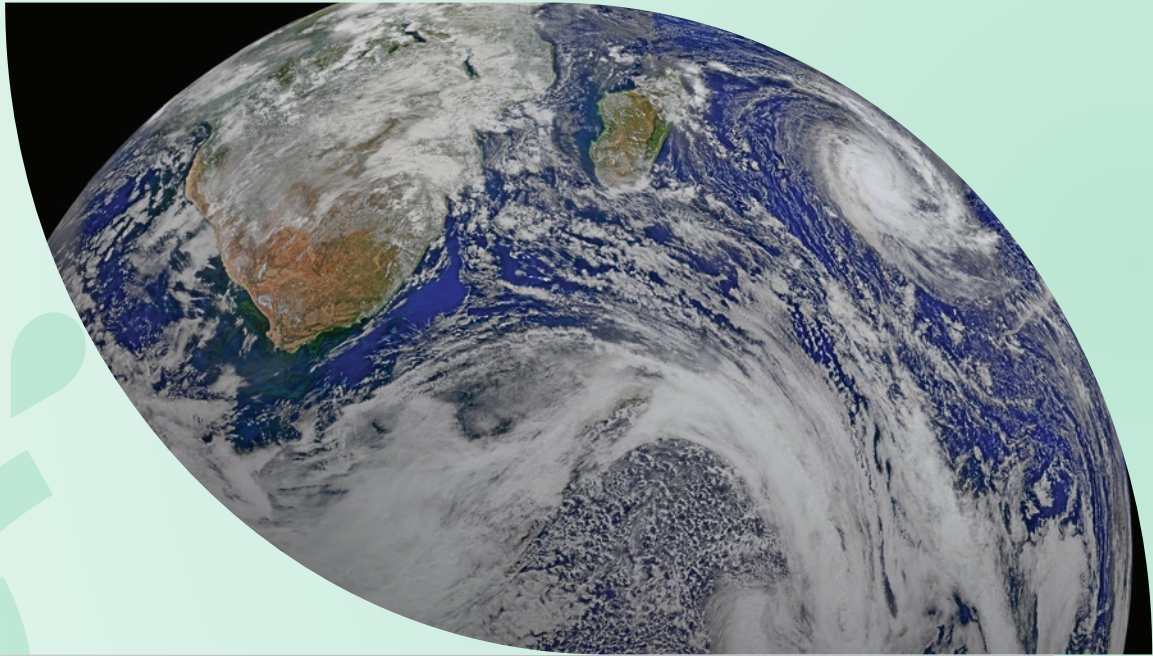


Sharing research, securing the future

# Additional Sponsorship Opportunities

PACKAGE	PACKAGE PRICE
<b>Conference Book of Abstracts/Final Programme Sponsorship</b> • Sponsor acknowledgment in the programme and a quarter-page advertisement	<b>R15,000.00</b> Availability 1
<b>Lanyards and Name Badges Sponsorship</b> • Company logo printed on all delegate lanyards and badges.	<b>R20,000.00</b> Availability 1
<b>Conference Bags Sponsorship</b> • Logo on the official conference bags distributed to all delegates.	<b>R55,000.00</b> Availability 1
<b>Insert into Delegate Bags</b> • Inclusion of promotional materials in delegate bags.	<b>R2,500.00</b> Availability 1
<b>Notepad Sponsorship</b> • Logo placement on notepads distributed to delegates.	<b>R18,000.00</b> Availability 1
<b>Conference Pens Sponsorship</b> • Company branding on pens used by all attendees.	<b>R2,000.00</b> Availability 1
<b>Website Homepage Advertisement (3 months)</b> • Sponsor's logo on the homepage of the conference website.	<b>R2,500.00</b> Availability 1





PACKAGE	PACKAGE PRICE
<b>Registration Area Sponsorship</b>	<b>R25,000.00</b>
• Branding of the registration desk, ensuring your company is seen by all delegates upon arrival.	Availability <b>1</b>
PACKAGE	PACKAGE PRICE
<b>Volunteers T-Shirt Sponsorship</b>	<b>R8,000.00</b>
• Logo on T-shirts worn by volunteers throughout the event.	Availability <b>1</b>
PACKAGE	PACKAGE PRICE
<b>HTML Mailer Sponsorship</b>	<b>R2,500.00</b>
• Branding in HTML mailers sent to all registered attendees.	Availability <b>1</b>
PACKAGE	PACKAGE PRICE
<b>Cocktail Sponsor Package</b>	<b>R100,000.00</b>
• Exclusive branding at the welcome cocktail event, including an opportunity to address attendees.	Availability <b>1</b>
PACKAGE	PACKAGE PRICE
<b>Registration Area Sponsorship</b>	<b>R25,000.00</b>
• Branding of the registration desk, ensuring your company is seen by all delegates upon arrival.	Availability <b>1</b>
PACKAGE	PACKAGE PRICE
<b>Volunteers T-Shirt Sponsorship</b>	<b>R8,000.00</b>
• Logo on T-shirts worn by volunteers throughout the event.	Availability <b>1</b>

PACKAGE	PACKAGE PRICE
<b>HTML Mailer Sponsorship</b>	<b>R2,500.00</b>
<ul style="list-style-type: none"> <li>• Branding in HTML mailers sent to all registered attendees.</li> </ul>	Availability <b>1</b>

PACKAGE	PACKAGE PRICE
<b>Cocktail Sponsor Package</b>	<b>R100,000.00</b>
<ul style="list-style-type: none"> <li>• Exclusive branding at the welcome cocktail event, including an opportunity to address attendees.</li> </ul>	Availability <b>1</b>

## Exhibition

PACKAGE	PACKAGE PRICE
<b>Exhibition Stand</b>	<b>R40 000.00</b>
<ul style="list-style-type: none"> <li>• 1 x Stand space (9sqm) located in the exhibition area as arranged by the organizing committee.</li> <li>• 1 x Complimentary Registration ticket for nominated exhibitors (Includes access to the exhibition hall, tea and lunch breaks as per the conference programme and the conference cocktail function).</li> <li>• 1 x Trestle Table with a black tablecloth.</li> <li>• 2 x Chairs to be located at your stand.</li> <li>• 1 x Fascia board with your company name listed on it.</li> <li>• 1 x Plug point (Spotlight included).</li> <li>• Acknowledgement on Conference website and programme.</li> </ul>	Limited to Availability

PACKAGE	PACKAGE PRICE
<b>Floor Space</b>	<b>R25 000.00</b>
<ul style="list-style-type: none"> <li>• 1 x Floor space (9sqm) located in the exhibition area as arranged by the organizing committee.</li> <li>• 1 x Tabletop (Trestle Table) located in the pre-assembly area with a black tablecloth.</li> <li>• 1 x Chair located at your tabletop space.</li> <li>• 1 x Complimentary Registration ticket for nominated exhibitors (Includes access to the exhibition hall, tea and lunch breaks as per the conference programme and the conference cocktail function).</li> </ul>	Limited to Availability



## Contact Information



For any inquiries or assistance, please contact

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The Conference Company

<https://icshmo2025.com/>